



Media Kit 2026



Our Traffic and Reach 2025



Site Visits
5.56m



Average time on site
2m 13s



Page Views
41.8m



Mobile
60%



Desktop
40%



of Pages per visit
7.8

User Distribution

Europe

38%

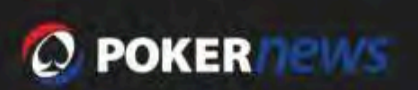
North America

43%

R.O.W

19%

Our partners



Our team



Eric Danis
President GPI/THM



Roland Boothby
Head of Partnerships



Hans Kleinsman
Head of Social Media



Valentyn Petruchek
Full Stack Developer



Wesley McKenzie
Festivals and Tours Liaison



Anthony Charter
PR & Communications
Manager



Kevin Mathers
Poker Information
Manager



Arpit Jain
Database & Customer Care
Specialist



Web Banners THM and GPI

Banners TheHendonMob.com

360 x 90 px · Mobile

250 x 120 px · Desktop

728 x 90 px · Desktop

228 x 765 px · Desktop Side Banners

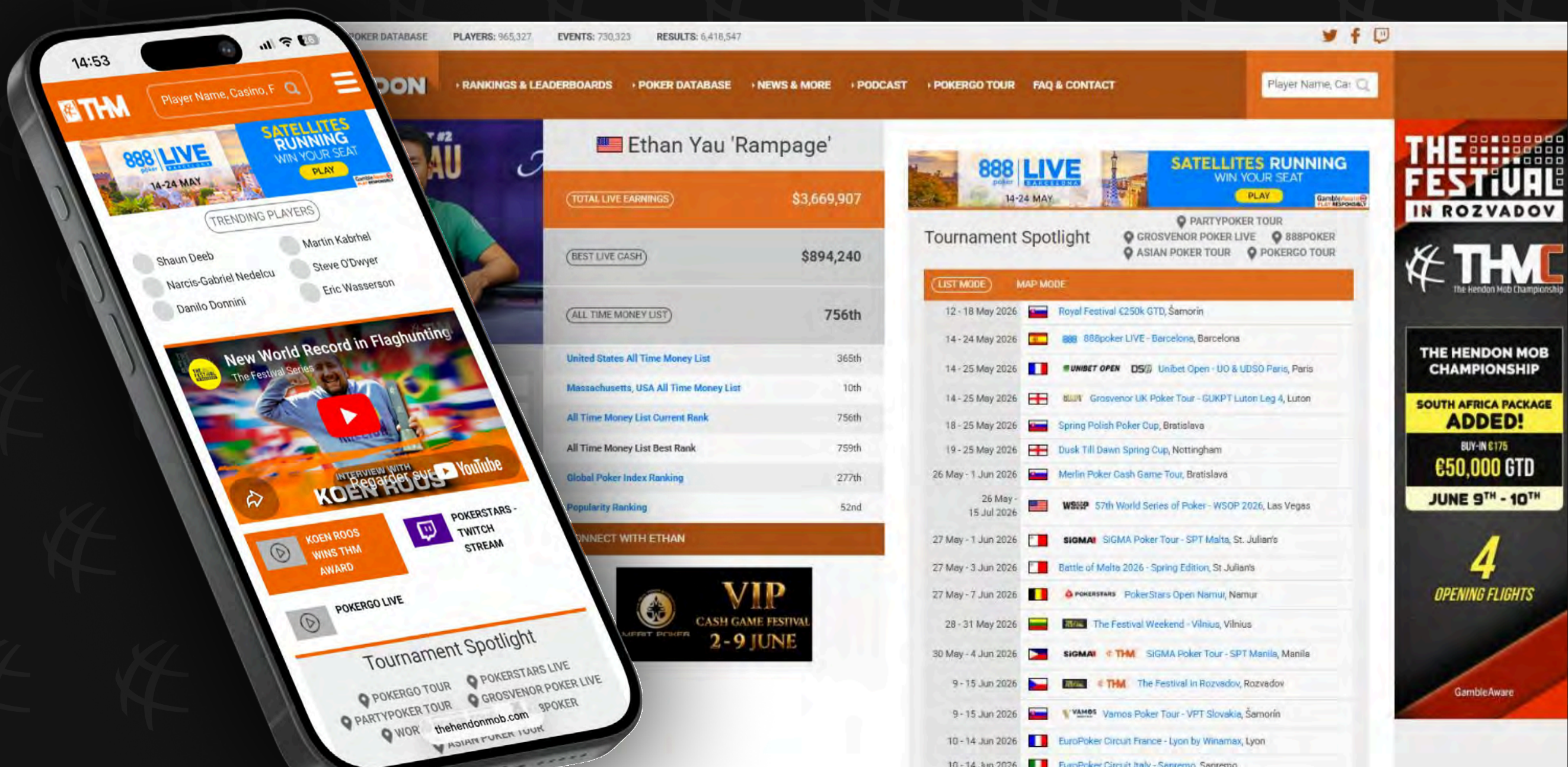
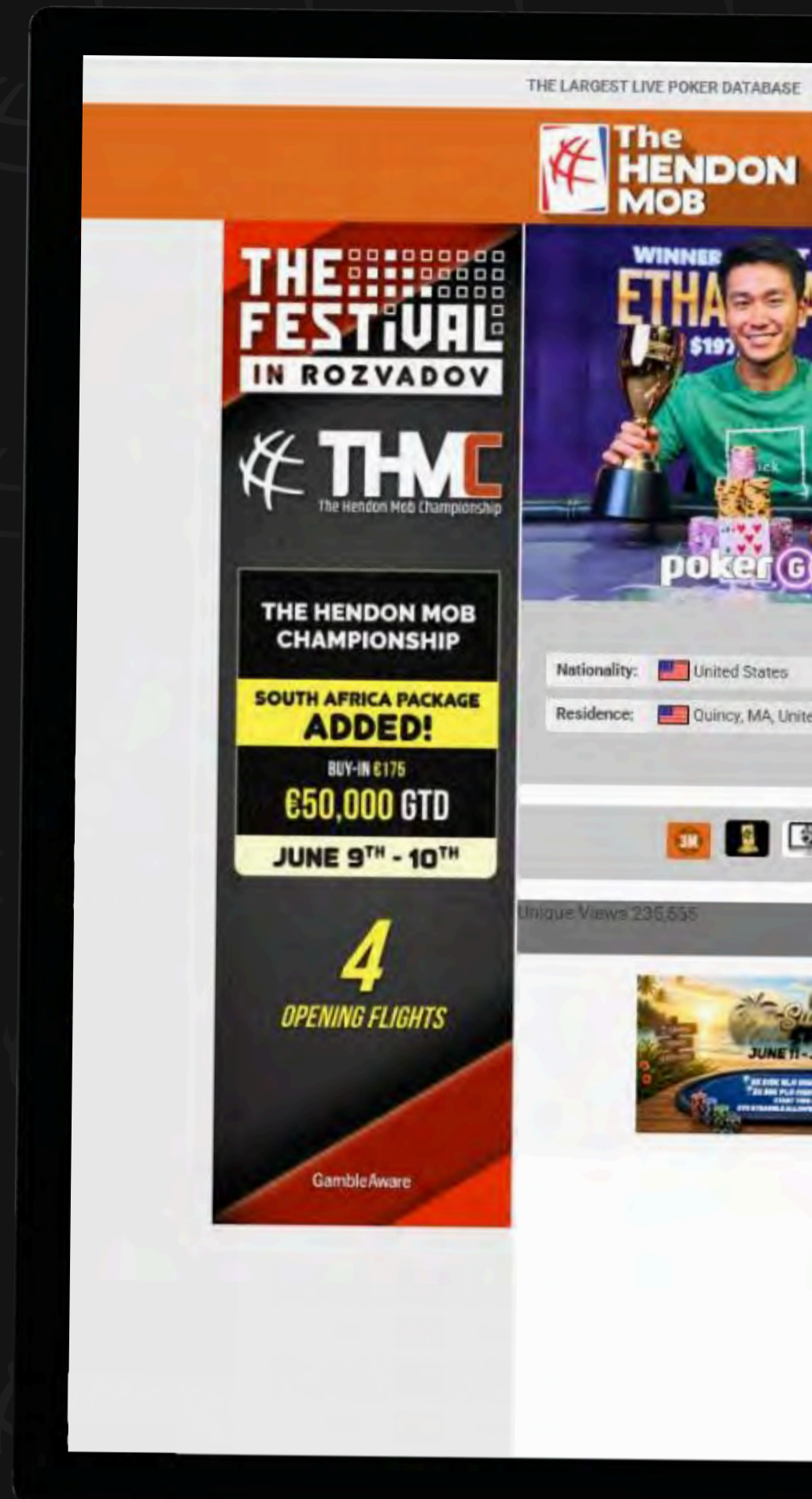
Banners GlobalPokerIndex.com

360 x 90 px · Mobile

250 x 120 px · Desktop

Average Monthly Impressions
Worldwide Campaign :

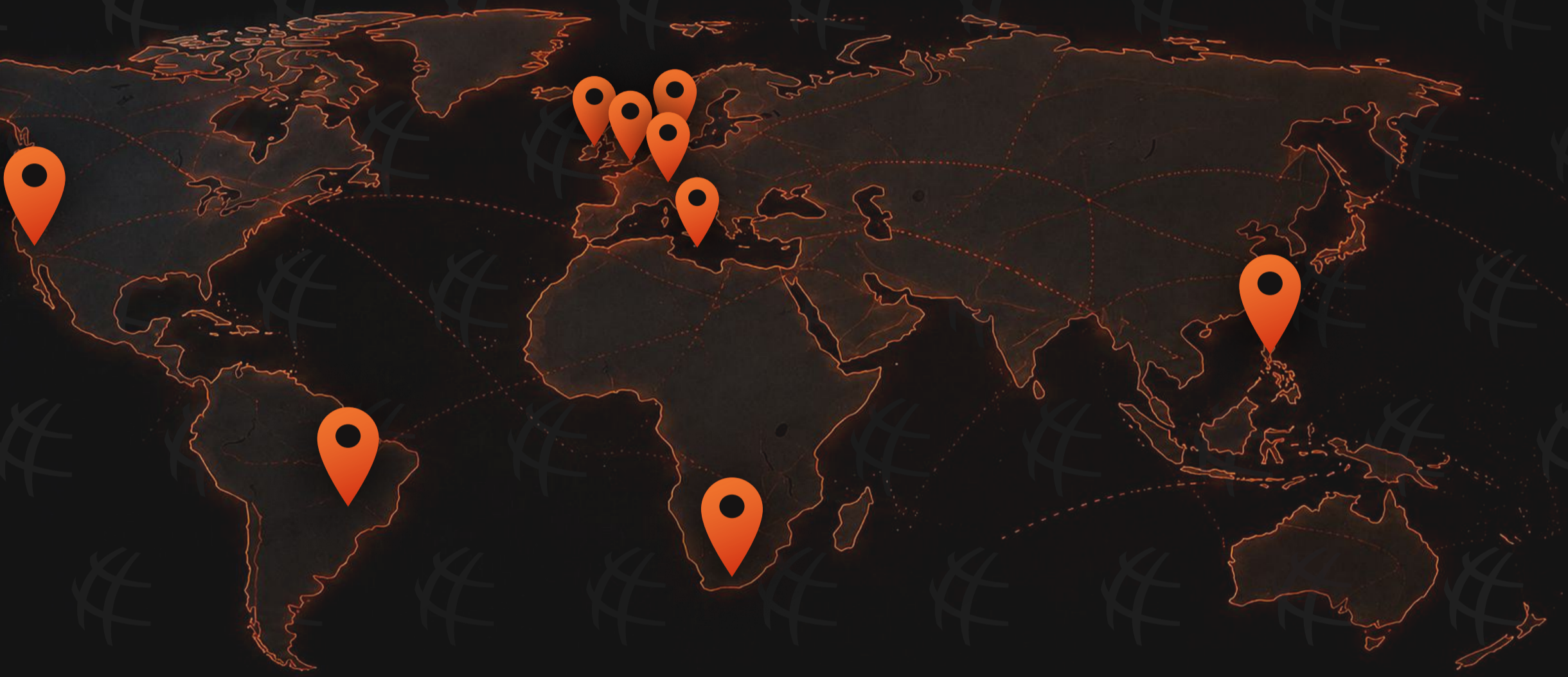
2.95 million



Our Live Events



Local Events. Global Reach



14
THMC events
annually



5
Continents

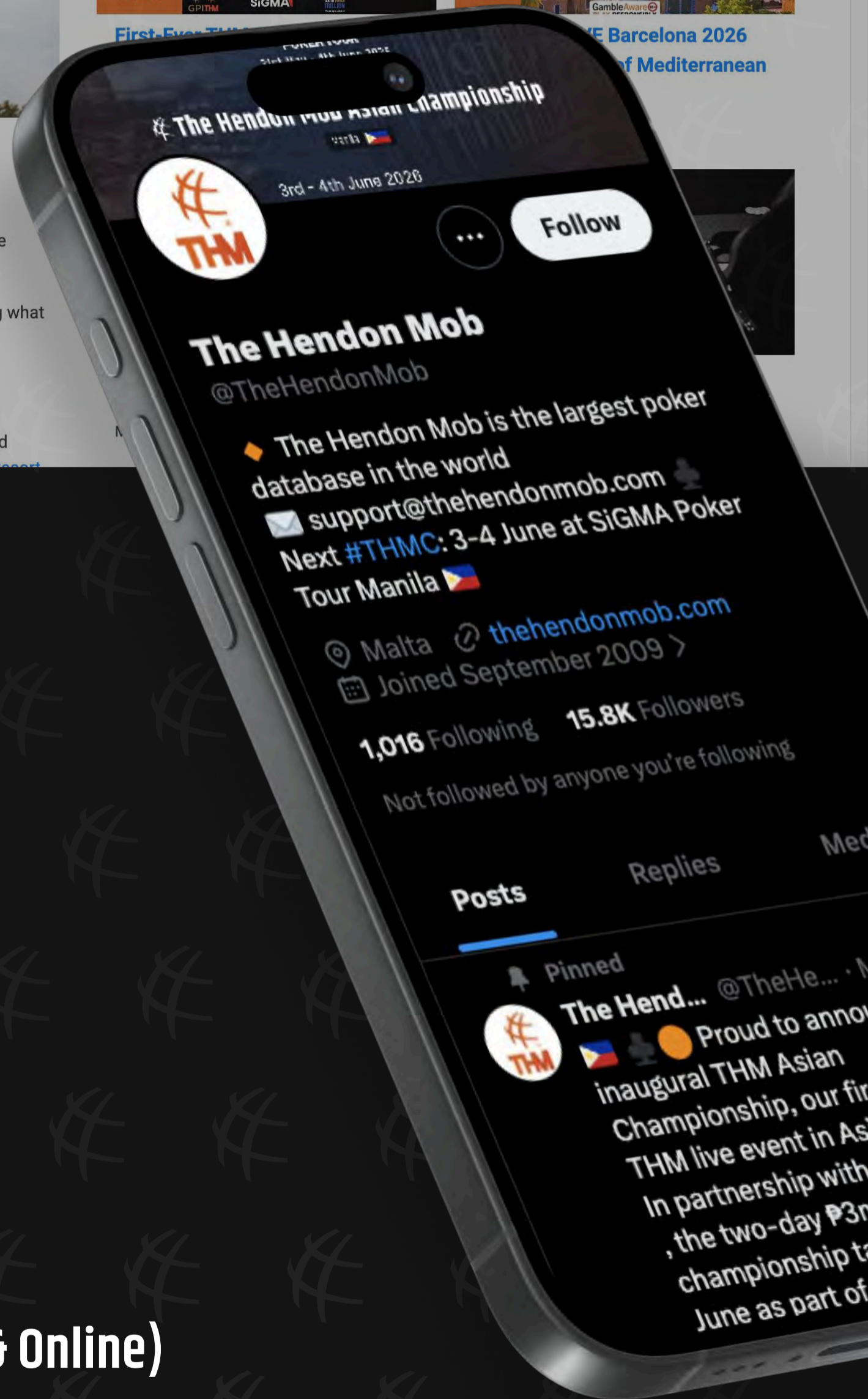


**Prestige side
event**
Or stand-alone
festival



**Revenue
share**
Or fixed fee

Social Media & Content



The Festival Rozvadov 2026 Returns to King's Resort Live

THM Staff, on May 9, 2026

The Festival Series is heading back to one of Europe's premier poker destinations this summer, with the full schedule released for **The Festival Rozvadov 2026** at King's Resort.

Running from **June 9-15, 2026**, the popular mixed-games festival returns for its third outing in Rozvadov, continuing what has quickly become one of the most player-friendly stops on the European circuit.

A Unique Festival Experience

The Festival Series has built its reputation on blending poker with casino games and social events, creating a relaxed atmosphere that appeals to recreational players and seasoned grinders alike. The Rozvadov stop, [hosted at King's Resort](#)

Branded Content

Promo articles

Keyword Back link Articles

Online Tournament Schedules

Live Stream Video Player on

Social Media Content

Promo articles

Upcoming Tournament Series (Live & Online)

Ambassador in the Spotlight

Social Media

 @TheHendonMob **15.8k** Followers

 @GPI **20k** Followers

 @thehendonmob **3.9k** Followers

 The HendonMob **27k** Followers

 Global Poker Index **92k** Followers

 GPI & THM **2.45k** Subscribers



Enquiries, Advertising & THMC:

roland@mediarex.com

